



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 966296-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| WGAL | Mary Tricoli | HRP -Washington | National |

Billing Address:

BrabenderCox
Attention: Accounts Payable
1218 Grandview Avenue
Pittsburgh, PA 15211

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

| Advertiser | Product | Estimate Number |
|------------------------|---------------------|-----------------|
| Barletta/R/US Congress | BARLETTA 4 CONGRESS | |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/24/12 - 10/28/12 | 966296 | 06387044 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9913021 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|--------------------|-------------------|--------------------|----------------|----------------|------------|-------------|
| 1 | 10/24/12 | 10/27/12 | M-Su News 8 at 11p | 11-1135p | --WTF-- | :30 | 4 | \$850.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | --WTF-- | 4 | \$850.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | W | 10/24/12 | 11:14 PM | M-Su News 8 at 11p | 11-1135p | :30 | BCLB1201H | \$850.00 NM |
| 2 | WGAL | Th | 10/25/12 | 11:16 PM | M-Su News 8 at 11p | 11-1135p | :30 | BCLB1201H | \$850.00 NM |
| 4 | WGAL | F | 10/26/12 | 11:27 PM | M-Su News 8 at 11p | 11-1135p | :30 | BCLB1201H | \$850.00 NM |
| 3 | WGAL | Sa | 10/27/12 | 11:27 PM | M-Su News 8 at 11p | 11-1135p | :30 | BCLB1201H | \$850.00 NM |
| 2 | 10/24/12 | 10/26/12 | M-F News 8 at 6a | 6-7a | --WTF-- | :30 | 3 | \$950.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | --WTF-- | 3 | \$950.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WGAL | W | 10/24/12 | 6:24 AM | M-F News 8 at 6a | 6-7a | :30 | BCLB1201H | \$950.00 NM |
| 1 | WGAL | Th | 10/25/12 | 6:44 AM | M-F News 8 at 6a | 6-7a | :30 | BCLB1201H | \$950.00 NM |
| 2 | WGAL | F | 10/26/12 | 6:30 AM | M-F News 8 at 6a | 6-7a | :30 | BCLB1201H | \$950.00 NM |
| 3 | 10/24/12 | 10/26/12 | NBC Today Show | 7-9A | --WTF-- | :30 | 4 | \$900.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | --WTF-- | 4 | \$900.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | WGAL | W | 10/24/12 | 7:26 AM | NBC Today Show | 7-9A | :30 | BCLB1201H | \$900.00 NM |
| 1 | WGAL | W | 10/24/12 | 8:50 AM | NBC Today Show | 7-9A | :30 | BCLB1201H | \$900.00 NM |
| 2 | WGAL | Th | 10/25/12 | 7:22 AM | NBC Today Show | 7-9A | :30 | BCLB1201H | \$900.00 NM |
| 3 | WGAL | F | 10/26/12 | 8:44 AM | NBC Today Show | 7-9A | :30 | BCLB1201H | \$900.00 NM |
| 4 | 10/24/12 | 10/26/12 | M-F 12-12:30p News | 12-12:30p | --WTF-- | :30 | 3 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | --WTF-- | 3 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WGAL | W | 10/24/12 | 12:27 PM | M-F 12-12:30p News | 12-12:30p | :30 | BCLB1201H | \$400.00 NM |
| 2 | WGAL | Th | 10/25/12 | 12:27 PM | M-F 12-12:30p News | 12-12:30p | :30 | BCLB1201H | \$400.00 NM |
| 1 | WGAL | F | 10/26/12 | 12:29 PM | M-F 12-12:30p News | 12-12:30p | :30 | BCLB1201H | \$400.00 NM |
| 5 | 10/24/12 | 10/26/12 | M-F 5-6p News | 5-6p | --WTF-- | :30 | 6 | \$1,000.00 | NM |



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|------------------------|---------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 966296-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Barletta/R/US Congress | BARLETTA 4 CONGRESS | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|----------------------|-------------------|----------------------|----------------|----------------|------------|---------------|
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | |
| | 10/22/12 | 10/28/12 | --WTF-- | 6 | | \$1,000.00 | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 5 | WGAL | W | 10/24/12 | 5:12 PM | M-F 5-6p News | 5-6p | :30 | BCLB1201H | \$1,000.00 NM |
| 1 | WGAL | W | 10/24/12 | 5:56 PM | M-F 5-6p News | 5-6p | :30 | BCLB1201H | \$1,000.00 NM |
| 4 | WGAL | Th | 10/25/12 | 5:14 PM | M-F 5-6p News | 5-6p | :30 | BCLB1201H | \$1,000.00 NM |
| 2 | WGAL | Th | 10/25/12 | 5:41 PM | M-F 5-6p News | 5-6p | :30 | BCLB1201H | \$1,000.00 NM |
| 6 | WGAL | F | 10/26/12 | 5:23 PM | M-F 5-6p News | 5-6p | :30 | BCLB1201H | \$1,000.00 NM |
| 3 | WGAL | F | 10/26/12 | 5:55 PM | M-F 5-6p News | 5-6p | :30 | BCLB1201H | \$1,000.00 NM |
| 6 | 10/24/12 | 10/24/12 | NBC Prime | 9-10p | --1---- | :30 | 1 | \$1,600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | |
| | 10/22/12 | 10/28/12 | --1---- | 1 | | \$1,600.00 | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | W | 10/24/12 | 9:19 PM | NBC Prime | 9-10p | :30 | BCLB1201H | \$1,600.00 NM |
| 7 | 10/26/12 | 10/26/12 | NBC Prime | 10-11p | ----1-- | :30 | 1 | \$800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | |
| | 10/22/12 | 10/28/12 | ----1-- | 1 | | \$800.00 | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | F | 10/26/12 | 10:10 PM | NBC Prime | 10-11p | :30 | BCLB1201H | \$800.00 NM |
| 8 | 10/27/12 | 10/27/12 | Sat/Sun News 8 at 6a | 6-7a | -----1- | :30 | 1 | \$150.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | |
| | 10/22/12 | 10/28/12 | -----1- | 1 | | \$150.00 | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | Sa | 10/27/12 | 6:45 AM | Sat/Sun News 8 at 6a | 6-7a | :30 | BCLB1201H | \$150.00 NM |
| 9 | 10/27/12 | 10/27/12 | Sa/Su News 8 at 6 | 6-630p | -----1- | :30 | 1 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | |
| | 10/22/12 | 10/28/12 | -----1- | 1 | | \$500.00 | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | Sa | 10/27/12 | 6:20 PM | Sa/Su News 8 at 6 | 6-630p | :30 | BCLB1201H | \$500.00 NM |
| 10 | 10/27/12 | 10/27/12 | M-Su News 8 at 11p | 11-1135p | -----1- | :30 | 1 | \$850.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | |
| | 10/22/12 | 10/28/12 | -----1- | 1 | | \$850.00 | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | Sa | 10/27/12 | 11:09 PM | M-Su News 8 at 11p | 11-1135p | :30 | BCLB1201H | \$850.00 NM |
| 11 | 10/28/12 | 10/28/12 | Sa/Su News 8 at 9a | 9-10a | -----1 | :30 | 1 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | |
| | 10/22/12 | 10/28/12 | -----1 | 1 | | \$400.00 | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | Su | 10/28/12 | 9:27 AM | Sa/Su News 8 at 9a | 9-10a | :30 | BCLB1201H | \$400.00 NM |
| 12 | 10/28/12 | 10/28/12 | Sa/Su News 8 at 6 | 6-630p | -----1 | :30 | 1 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | |
| | 10/22/12 | 10/28/12 | -----1 | 1 | | \$500.00 | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | Su | 10/28/12 | 6:27 PM | Sa/Su News 8 at 6 | 6-630p | :30 | BCLB1201H | \$500.00 NM |



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P.O. Box 26878
Lehigh Valley, PA 18002-6878

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|------------------------|---------------------|-----------------|---------------------|
| 966296-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Barletta/R/US Congress | BARLETTA 4 CONGRESS | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|-------------------|-------------------|-------------------|----------------|----------------|------------|---------------|
| 13 | 10/24/12 | 10/26/12 | NBC Today Show II | 9-10a | --WTF-- | :30 | 4 | \$375.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | --WTF-- | 4 | \$375.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | W | 10/24/12 | 9:57 AM | NBC Today Show II | 9-10a | :30 | BCLB1201H | \$375.00 NM |
| 2 | WGAL | Th | 10/25/12 | 9:26 AM | NBC Today Show II | 9-10a | :30 | BCLB1201H | \$375.00 NM |
| 4 | WGAL | F | 10/26/12 | 9:27 AM | NBC Today Show II | 9-10a | :30 | BCLB1201H | \$375.00 NM |
| 3 | WGAL | F | 10/26/12 | 9:59 AM | NBC Today Show II | 9-10a | :30 | BCLB1201H | \$375.00 NM |
| 14 | 10/24/12 | 10/26/12 | NBC Tonight Show | 1135p-1235a | --WTF-- | :30 | 4 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | --WTF-- | 4 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | WGAL | W | 10/24/12 | 11:57 PM | NBC Tonight Show | 1135p-1235a | :30 | BCLB1201H | \$400.00 NM |
| 1 | WGAL | W | 10/24/12 | 12:29 AM | NBC Tonight Show | 1135p-1235a | :30 | BCLB1201H | \$400.00 NM |
| 2 | WGAL | Th | 10/25/12 | 11:47 PM | NBC Tonight Show | 1135p-1235a | :30 | BCLB1201H | \$400.00 NM |
| 3 | WGAL | Th | 10/25/12 | 12:18 AM | NBC Tonight Show | 1135p-1235a | :30 | BCLB1201H | \$400.00 NM |
| 15 | 10/28/12 | 10/28/12 | NFL | NFL Various | -----2 | :30 | 2 | \$5,200.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----2 | 2 | \$5,200.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WGAL | Su | 10/28/12 | 8:20 PM | NFL | NFL Various | :30 | BCLB1201H | \$5,200.00 NM |
| 1 | WGAL | Su | 10/28/12 | 10:46 PM | NFL | NFL Various | :30 | BCLB1201H | \$5,200.00 NM |
| 16 | 10/25/12 | 10/26/12 | M-F 4-5P | 4-5P | ---TF-- | :30 | 2 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | ---TF-- | 2 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WGAL | Th | 10/25/12 | 4:41 PM | M-F 4-5P | 4-5P | :30 | BCLB1201H | \$500.00 NM |
| 2 | WGAL | F | 10/26/12 | 4:22 PM | M-F 4-5P | 4-5P | :30 | BCLB1201H | \$500.00 NM |
| Total Spots | | | | | | | 39 | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$36,350.00 |
| <u>Agency Commission</u> | \$5,452.50 |
| <u>Net Amount Due</u> | \$30,897.50 |